

## SinaLingua in Shanghai, P.R. of China

# Job Ad: Qualified Trainers (f/m), from July 2022 on

## Courses in Cross Border E-Commerce Industry for academy & vocational schools' teacher

### Company description

We, SinaLingua (Shanghai De Han Ling), is a professional education training and consulting institute specializing in Cross-cultural Leadership & Management. For over 20 years, we've been working on various projects between different colleges and companies and trying our best to build up a bridge between education and commercial world.

### Task description

We are now looking for a project-based foreign trainer for our teacher training program in Nanjing (南京) for this summer vacation (tentatively be scheduled in July 2022, about 2-3 days, continuously).

This program is targeting at Chinese teachers from different vocational schools and colleges. By delivering this training, we're aiming at helping them to have a better understanding about Cross Border E-Commerce Industry and improve their class design.

### Your Profile

Based on the project background, we need the trainer with following profiles:

- Fluent in English without accent - must
- Conversational Putonghua – standard Chinese is a strong plus
- Extensive knowledge of Cross Border E-Commerce and be able to deliver the up-to-date information
- Working experience in Cross Border E-commerce Industry -or run your own business in Cross Border E-Commerce Trade
- Be familiar with Cross Border E-Commerce Platforms outside of China like Amazon etc.
- Experience in digital marketing – with social media platforms like Twitter, Facebook etc.
- Previous experience as a trainer in adult education
- Available on working days

Please, feel free to contact us regarding any further question you might have.

If you are interested, please send your **CV, cover letter** and **information on availability, range of topics** and related/desired fee, **contact data** to:

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Product development and project manager

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